



India bags World Travel Award 7 Nov, 2007, 2205 hrs IST, PTI

NEW DELHI: India has received the World Travel Award as Asia's leading destination and leading government tourist and convention bureau.

Travel agents from 190 countries selected the winners through ballot. The winners of the regional categories will now compete for the world category awards, which would be announced in December this year.

World Travel Awards - 2007 Asia was organised at Bangalore recently, according to a press release.

The above awards are the result of the focused and successful "Incredible India" campaigns in the international market coupled with sustained efforts to improve the infrastructure of key heritage and tourist destinations of the country.

Foreign tourist arrivals have increased from 3,91,399 in the month of October last year to 4,40,715 for the same month this year registering 12.6 per cent growth.

Foreign exchange earnings increased to Rs 3021.62 crore in October this year from Rs 2701.06 crore for the same month last year, reflecting a growth of 11.9 per cent.

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